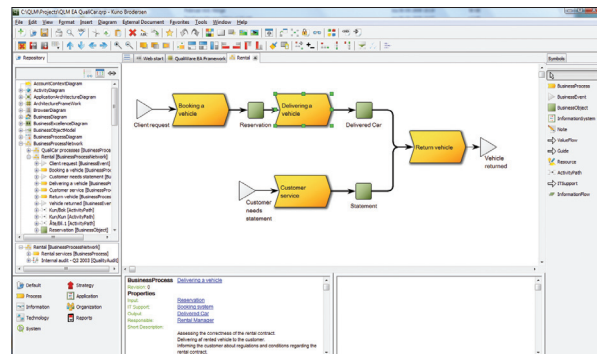


QualiWare Business Modeler

Today competitive advantages come from more than pricing and product differentiation alone. The focus to your customers' changing demands through flexibility and responsiveness is what it takes to succeed. With the QualiWare Business Modeler you create transparency in your organization in terms of business processes, the platform to enable positive change. It gives you the insights you need to re-engineer your business so that it operates more efficiently and profitably, with an increased focus on customer satisfaction.



QualiWare Business Modeler

Model-Based Management for Informed Decision-Making

QualiWare Business Modeler is the perfect platform for Informed Decision-making based on graphical models with a support for different kinds of methodologies and standards. The Business Modeler makes it easier to match your company's existing processes with the best-practice processes that are available with the Business Modeler. Doing so, now it's easy to pinpoint areas for improvement and design new, more efficient processes before you change your organization or implement an IT solution. Afterwards the QualiWare Business Modeler is the perfect platform to continuously refine your company's processes to keep your competitive edge.

QualiWare Business Modeler suite has very strong capabilities for Business Process Modeling supporting mainstream modeling notations. Also when working in workshop mode QBM is the right product to use to support the intuitive need for visualization in this process.

MAKING PROCESSES EASY TO UNDERSTAND

Every company uses processes in its own way. Some companies conduct business following well-defined and measured processes, whereas others don't even think in such terms. Even if your company is already process aware, the first step toward better understanding your business is identifying and describing the existing processes. QualiWare Business Modeler provides easy-to-use tool to generate process models at different levels.

QualiWare Business Modeler

How do you make complicated organizations easy to understand? Can you really get everyone in an organization to see its operations in the same way? Is it possible to test different process improvements without losing sight of the big picture? When we developed the QualiWare Business Modeler we found the answer to questions like these.

Business Modeler is a user-friendly tool for making improvements in organizations and work processes. Business Modeler can be used to create a clear, unambiguous model of company operations. Once agreed upon the correctness of present operations you can proceed to plan improvements for the future and setup (internal) communications. Better communication means fewer misunderstandings, which reduces implementation lead times, and ensures that requirements are met. QualiWare Business Modeler suite has very strong capabilities for Business Process Modeling supporting mainstream modeling notations. When implementing an IT system, once the system goes live you can generate a report to compare the before and after versions of the business processes. This makes it easier to evaluate the benefits of your new system—and demonstrate the return on your investment. QualiWare Business Modeler is an easy to use and understand, tool which provides diagrams and work-live functionality. This makes QualiWare Business Modeler an effective tool especially for strategic workshops.

STAYING AHEAD MEANS MOVING FORWARD

In today's business world, you can't stand still. Once your new system and processes are in place, you must move the processes - and your company - forward by showing the value of each successive IT project.

You can model your company's process structure at various levels of detail. This helps you to determine the next-stage implementation, confirm the viability of planned enhancements, judge cost-performance ratios and return on investment, and give accurate, up-to-date status reports to executive management.

Continuous Improvement

By modifying the as-is process model, you can create a constantly updated model of the monitored processes. With this approach, suggestions for improvements in the form of a to-be process model have a greater likelihood of succeeding. Conversely, you can use the to-be model to better understand the current as-is model. Think of Business Modeler as an easy-to-use tool for the continuous improvement of your business.

BUSINESS PROCESS MODELING – MAKING IT WORK FOR YOUR BUSINESS

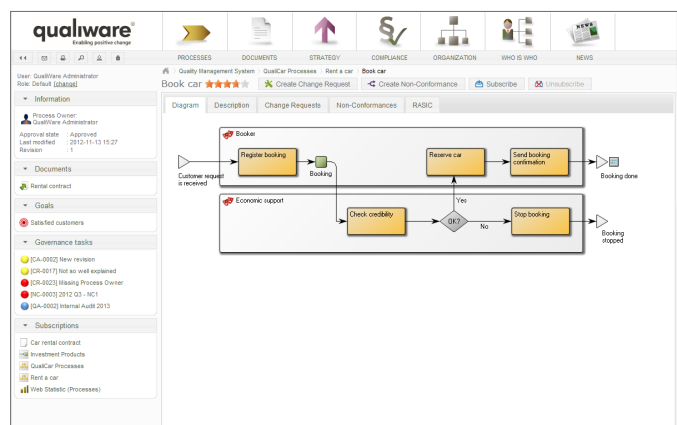
There are many definitions of a business process, but generally a process is a set of activities that takes an object as an input and adds value to meet the requirements of the process output. Applying

Better planning for the future

Change is continuous, and the use of the change-models must also be ongoing. By continuously using process-modeling techniques, you can recognize the effects of change and better plan for the future.

The QualiWare Business Modeler benefits:

- Provides a graphical communication platform
- Is very easy to learn
- Is adoptable for all experience and company levels (very easy to use)
- Provides powerful analytical capabilities and consistent process models
- Includes an integrated HTML generator for distributing/publishing to all employees
- Is database driven so changes are only made once (one central object repository)
- Works as standalone software or in a multi-user server environment
- Supports extensive authorization control
- Compares different revisions using powerful revision management functionality
- Links documents to the model (e.g. stored in QualiWare Document Manager or in an external file system)
- A clear, common and accepted overview of all your business activities in an easily accessed format
- One system that allows management, business developers, quality engineers, IT-professionals and everyone else in your company to work on a common model of your business



Mainpage Quality Management System

ENABLING POSITIVE CHANGE[®]

Founded in 1991, QualiWare is a company whose modeling solutions are used all over the world. Our comprehensive modeling and management products and services provide the marketplace with solutions focusing on enhancing efficiency, effectiveness, productivity, competitive positioning, and organizational profitability. Everyone in an organization can benefit from the use of QualiWare solutions and the business models that are managed within and published by our solutions. QualiWare has offices and distributorships in Denmark, Brazil, Norway, Spain, Great Britain, Sweden, South Korea, The Netherlands, Canada, Ukraine, United Arab Emirates, and the USA.

QualiWare's clients include large and medium-sized enterprises; both public and private. Among these are: ATP (Denmark's largest administrator of pensions & labor agreements), Copenhagen Fur, DONG Energy, the Danish Broadcasting Corporation, Foss, StatoilHydro, Borealis, The Capital Region of Denmark, Hydro Aluminium, Ineos, IBM Corporation, IFS (Industrial and Financial Systems), LM Glasfiber, Danish Medicines Agency, Danish National Board of Health, Nokia Denmark, Gaz de France SUEZ E&P Norway, Aibel, EDB Business Partner, DnB NOR (Norway's largest financial services group), PFA Pensions, The Swedish Post, Aker Solutions, Sauer-Danfoss, SOS International, Sund & Bælt Holding, Schenker, Danish National Rail Authority, Nycomed, The Municipalities of Denmark, Hifab, PMC Technology, the Greater Toronto Airports Authority (GTAA), Blue Cross Life Insurance of Canada, and Oceaneering.

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